

**For Immediate Release**

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## **DOWNTOWN SAN JOSE INTERACTIVE MAP UPDATED**

### ***Bike routes, Zip Cars, EV charging stations added to transit planning info***

**SAN JOSE, Calif.** - Less than a year since releasing its Downtown San José map, the City of San José's Office of Economic Development has updated the helpful guide to the varied and rich downtown area. Free to the public, the updated Downtown San José map will be available at City Hall, Team San Jose locations including the Convention Center, through the Downtown Association's GroundWerx Ambassadors and at many locations such as libraries and Diridon Station. An interactive digital version of the map is available at <http://sjeconomy.com/interactiveDTSJ>.

Initially produced in early 2016 to guide visitors attending last February's Big Game in the Bay Area, the updated map includes:

- Updates to the *Directory*, *See + Do* and *Getting Around* sections
- Pictograms for Guadalupe River Park, Historic District and Avaya Stadium
- Directional bikeways, EV charging stations and Zip Car locations

When viewing the map online, clicking on sites printed in bright coral will open a link to that location's website for more in-depth information.

**Background:** The City of San José developed the SB50 Game Week map as a pilot project to better engage and retain downtown visitors, as part of developing a permanent wayfinding system for the city. In 2015, the John S. and James L. Knight Foundation provided funding to invite international design firm City ID to help the City's Office of Economic Development and Department of Transportation to improve community life in San José.

### **About San José Office of Economic Development**

The San José Office of Economic Development is committed to a vital, competitive San José economy that increases prosperity for people and companies. OED guides the city's economic strategy, provides assistance for business success, connect employers with trained workers, and provides art and cultural resources to our community. For more information, go to [sjeconomy.com](http://sjeconomy.com).

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**About City of San José**

San José, Capital of Silicon Valley, is the largest city in Northern California and the 10th largest city in the nation, with an ethnically diverse population of more than one million. San José was founded in 1777, once served as the state capital of California, and encompasses 180 square miles. The City's website is [sanjoseca.gov](http://sanjoseca.gov).

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*This news release is available at [www.sanjoseca.gov](http://www.sanjoseca.gov)*