

SAN JOSÉ



AUGUST 2019 NEWSLETTER AT-A-GLANCE

- [NextFlex and EVC: Workforce Initiative](#)
- [ProspectSV Hosts Energy Symposium](#)
- [VivaCalle SJ's Second 2019 Event](#)
- [Groundbreaking for Adobe's 4th Tower](#)
- [Dancing Pig Sign Lights Up Diridon Area](#)
- [Mural Enlivens Wall Facing City Hall](#)
- [Events](#)

WORKFORCE DEVELOPMENT

NextFlex, Evergreen Valley College launch workforce initiative

After months of work, a group of high-visibility stakeholders in workforce development in Silicon Valley gathered at Evergreen Valley College (EVC) to kick off the college's Advanced Manufacturing Technology (AMT) pathway.

Driven by NextFlex and EVC, this highly innovative career-centered program unites the critical need for a talented labor pool with the latest curriculum elements and close engagement of leading Silicon Valley employers. Industry partners include Cobham, Dupont, Jabil, Green Circuits, BD Bioscience, and Flex Interconnect and several others.

EVC's AMT is a two-year program. In the first year, students focus on foundational skills to prepare for technician-level work, with the opportunity to earn the technician certification. The second year will feature mechanical, electrical and materials tracks, leading to technologist certification.

Speaking at the event were California Assemblymember Kansen Chu; San Jose Vice Mayor Chappie Jones; California Assistant Secretary of Labor John Dunn; San Jose Evergreen Community College District Executive Director of Strategic Partnerships Dr. William Watson; and EVC Dean of Business and Workforce Development Dr. Maniphone Dickerson.

See the NextFlex AMT [website](#) and our [blogpost](#) for more details.

[READ THE FULL STORY](#)



For more information, contact [Elisabeth Handler](#), Public Information Officer, OED.



San Jose Vice-Mayor Chappie Jones presents a City Council commendation to EVC Dean Maniphone Dickerson

ENERGY AND TRANSPORTATION

Prospect Silicon Valley hosts energy/transportation symposium

A record audience attended the annual 2019 ProspectSV innovation & impact Symposium to hear leading experts across California set out the latest



A panel on fleet electrification at the Prospect SV symposium

thinking in the rapidly expanding world of clean energy, electric transportation, and zero net energy buildings.

The partnership between the City of San Jose and ProspectSV is driving new forms of collaboration and engagement with designers, entrepreneurs and think tanks not just in the city, but spreading into the Bay Area and across California.

In the presentations, Jared Blumenfeld, California's newly appointed Secretary for Environmental Protection, set out California's sustainability goal, and Kevin de Leon, former President of the California Senate, showcased California's environmental leadership across the United States and internationally. For more details, read our [blogpost](#) and visit ProspectSV's event [website](#).

[READ THE FULL STORY](#)



For more information, contact [Vic Farlie](#), Senior Executive Analyst, OED

LIFESTYLE

VivaCalle SJ - Parks to Roses!



The next VivaCalle SJ is planned for Sunday, September 22, threading a beautiful route from The Alameda through some of downtown's most interesting parks.

The route of streets free of motorized vehicles will stretch about six miles, between the Municipal Rose Garden and Bakesto Park, with activity hubs at Arena Green, St. James Park and Japantown.

For the second time this year, the streets of San Jose will be available for traffic-free exploration, along with vendors, entertainment and world-class people-watching, all for free. Check out our [blogpost](#) and the VivaCalle SJ [website](#) for more details and information.

[READ THE FULL STORY](#)



For more information, contact [Sal Alvarez](#), Executive Analyst, OED.

DOWNTOWN DEVELOPMENTS

Adobe breaks ground for its fourth tower in Downtown SJ



From left: SJ City Councilmember Raul Peralez with son Jorge, Adobe CEO Shantanu Narayen, Adobe co-founder John Warnock, Adobe Chief Human Resources Officer Donna Morris, San Jose Mayor Sam Liccardo, Adobe Senior Director of Workplace Strategy & Solutions Scott Ekman, in front of a rendering of the planned tower.

For the first time in more than a decade, Downtown San Jose was the site of a groundbreaking for a new commercial tower building as Adobe, Inc., celebrated construction beginning on its 1.3 million-square-foot fourth tower.

The 18-story building is located at 333 W. San Fernando Street, across the street from the existing Adobe campus, and connected to it via San Jose's first pedestrian skybridge. The new tower will be all-electric and, like Adobe's existing campus, LEED certified.

The groundbreaking event was held just across the street from the active construction site, which was already buzzing with heavy equipment and workers in protective helmets. Helping to celebrate the event were John Warnock, who co-founded Adobe in 1982 with Chuck Geschke, in Mountain View.

Read our full [blogpost](#) for more details.

[READ THE FULL STORY](#)



For more information, contact [Blage Zelalich](#), Downtown Manager, OED.

RETAIL INNOVATION

The pig dances again!

San Jose turned out with enthusiasm to celebrate the restoration of a landmark neon sign at the corner of Montgomery and W. San Fernando Streets - the "dancing pig" that signifies the location of the former Stephen's Meat Products company.

The event included a band, free hotdogs from Bassian Farms, ice cream from Treat and a speeches and reminiscences from preservationists, neighbors, city staff, elected officials and members of the Stephen's Meat families.

The sign itself was lit with great fanfare as the sun went down. Originally installed in the early 1950s, the restoration effort was funded with \$5,000 from the Preservation Action Council (PACSJ), a matching grant from Bassian Farms (current owner of Stephen's Meat brand) and the proceeds of a fundraising effort by PACSJ. The \$35,000 restoration was completed by the Young Electric Sign Co. and San Jose glass artist Kevin Chong.

For more details, read our [blogpost](#) and watch the tv [coverage](#) from NBC BayArea.



The newly re-lit Stephen's Meat Products sign near Diridon Station.

[READ THE FULL STORY](#)



For more information, contact [Blage Zelalich](#), Downtown Manager, OED.

SAN JOSE IDENTITY PROJECT

Mural added to wall near City Hall



The new mural on the wall of Enso's, Third Street at East Santa Clara Street.

Office of Economic Development staff have worked for several years to brighten up a wall that faces City Hall, at the corner of Third Street and East San Carlos.

The wall is on the west-facing wall of the Enso bar and club -- the property owners were willing to "host" the mural and were actively involved in choosing the design and prepping the whole wall with a base layer of paint, ready for the artists.

The actual design was created by Native Digital, the branding firm that worked with OED to create the "San Jose" placemark that we are providing to artists and partners such as Team San Jose, the Airport and the Downtown Association, and that has shown up on t-shirts and stickers all over town.

The artist responsible for transforming a digital file into a hand-painted art work on the large wall was the Exhibition District's Alyssa Wigant, assisted by graphic artist Ryan Ruiz. Alyssa posted a [video](#) of the process of adapting the design and actually painting the mural. The application was completed in 31 rainy, windy hours over Memorial Day weekend.

For more details, see our [blogpost](#) and the Mercury News' [article](#).

[READ THE FULL STORY](#)



For more information, contact [Blage Zelalich](#), Downtown Manager, OED.

EVENTS

[Please visit August's full event calendar](#). Don't miss out on these featured events.

[Music in the Park - Cuco](#)
Plaza de Cesar Chavez
8.1.2019

[Facebook First Fridays](#)
San Jose Museum of Art
8.2.2019

[Candid Camera's LOL Tour with Alan Funt](#)
3Below
8.2 and 8.3.2019

[American Youth Shakespeare - Henry IV, Part 1](#)
Historic Hoover Theatre
8.1 through 8.4.2019

[Thespis or the Gods Grow Old - Gilbert & Sullivan](#)
San Jose City College Theatre
8.3 and 8.4.2019

[SXSB - A San Jose Music & Film Fest](#)
Camino Brewing
8.3 and 8.4.2019

[San Jose Jazz Summerfest 2019](#)
San Jose Museum of Quilts & Textiles
8.9 through 8.11.2019

San Jose Veggie Fest
Martial Cottle Park
8.10.2019

Francis Experience
City Lights Theater
8.11 through 8.18.2019

CityDance San Jose 2019 - Salsa
Plaza de Cesar Chavez
8.15.2019

Cleopatra Metio la Pata
California Theatre
8.17.2019

CityDance San Jose 2019 - Vogue
Plaza de Cesar Chavez
8.22.2019

The Wood Brothers & Colter Wall
San Jose Civic
8.23.2019

Music in the Park - J Boog
Plaza de Cesar Chavez
8.23.2019

CityDance San Jose 2019 - Country Line Dancing
Plaza de Cesar Chavez
8.29.2019