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SAN JOSE



JULY 2019 NEWSLETTER AT-A-GLANCE

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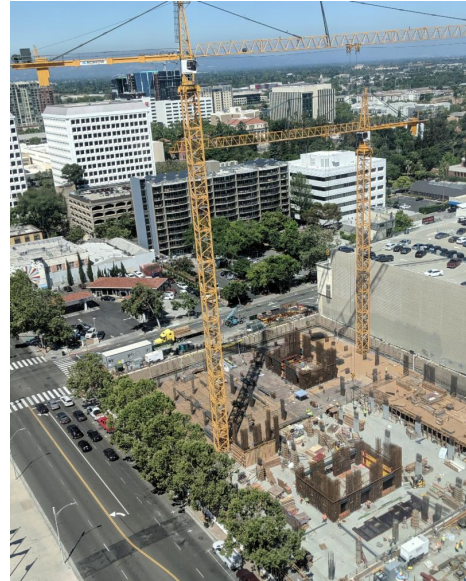
DEVELOPMENT REPORT

San Jose construction update report

We are launching a new regular feature to our economic development communications calendar - a detailed update on development projects underway in San Jose.

This regular report will provide details on new projects and updates on progress.

For July, 2019, we are able to report that 7.6 million square feet of office construction is under Planning Review, with 4.8 million sf located within Downtown, and 1.95 million sf located in North San Jose. Entitlements are approved for 4.96 million sf of office space throughout the city, with 2.67 million sf of the approved entitlements located within North San Jose. Citywide, there is 3.66 million sf of office space currently under construction, with 3.17 million sf of this construction occurring in North San Jose.



Please see the full blogpost and the [online report](#) for details.

[READ THE FULL STORY](#)



For more information, contact Emily Lipoma, Development Facilitation Officer, OED.

SERVICES UPDATE

Small Business Ally program



Xuan Ha and Juan Borrelli, San Jose's Small Business Allies

It's a well-worn cliché that working with City Hall - in any city - can be a daunting experience.

Like all cities, San Jose asks any business to conform to regulations and ordinances designed to protect customers, ensure good business practices and align with the city's vision of itself. Additionally, many businesses also have to figure out separate requirements from the County and the State. Negotiating this web of regulations, inspections, permits and fees can be frustrating. The City of San Jose decided in 2013 to create a job function - Small Business Ally - designed to "Sherpa" businesses through this process.

Today, two individuals carry the Small Business Ally title; they are funded by the Office of Economic Development and work out of the Planning Department, helping small businesses get up and running with minimal delay. To learn more about Small Business Allies Xuan Ha and Juan Borrelli, read our blogpost and check out the [website](#). A [video featuring Xuan](#) is also available on YouTube, as she guides a would-be restaurateur through the permit and inspection process.

[READ THE FULL STORY](#)



For more information, contact Elisabeth Handler, Public Information Manager, OED

INNOVATION

Update on ProspectSV

OED recently presented a report on ProspectSV to the Community & Economic Development Committee of the San Jose City Council.

ProspectSV is a nonprofit clean tech innovation hub located at the City's Environmental Innovation Center at 1608 Las Plumas Avenue San Jose.

At the core of ProspectSV's value proposition is 23,000 sq. ft. of flexible space located at 1608 Las Plumas Ave, just north of Downtown. There, innovators in automotive design, autonomous vehicle systems, and sensors among other areas work on emerging technologies in the fields of renewable energy, energy efficiency, green building, and transportation. This space includes a technology demonstration center with office, conference, and industrial space, and an Intelligent Traffic Systems lab and a driving simulation lab.

To date ProspectSV has supported the commercialization of close to 40 new business startups that in turn have attracted more than \$210 million of investment, creating hundreds of new jobs.

Read the full blogpost and view the online video of the OED presentation for more details.

[READ THE FULL STORY](#)



Driving simulation lab, ProspectSV



For more information, contact [Vic Farlie](#), Senior Executive Analyst, OED.

BUSINESS SPOTLIGHT

Co-working comes to warehouse space: San Jose welcomes CustomSpace

For businesses that need room for assembling, fixing, deploying and managing inventory, office space and general storage CustomSpace is the innovative solution, with a growing roster of facilities across the country, now including an increasingly busy location in San Jose, adjacent to the Santa Clara University campus.

San Jose is the seventh location for the Bay Area-based company. It was created when the founder Jon Zimmerman realized the self-storage business was missing a market. Many small businesses need more than office and storage - they need room to assemble, pack,



create, receive, ship, photograph, pick up and drop off.... stuff.

Read the full blogpost and check out the company's website for more details.

[READ THE FULL STORY](#)



For more information, contact [Vic Farlie](#), Senior Executive Analyst, OED.

RETAIL INNOVATION

APA honors San Pedro Square and MOMENT

Enhanced by the addition of the MOMENT retail project, San Pedro Square has won an Award of Excellence in the category of Great Places from the Northern California chapter of the American Planning Association.



MOMENT at San Pedro Square

The award was collected earlier this year by Jason Wu, at that time Street Life Manager for San Jose Downtown Association. The City of San Jose and San Jose Downtown Association had teamed up to submit San Pedro Squared project at the statewide APA award level for urban design. For more details, check out our blogpost from 2018 about the opening event for MOMENT.

"This was a truly collaborative team effort involving the Downtown Association, and several City of San Jose departments: Office of Economic Development, Public Works, and my Department of Transportation team," wrote Arian Collen, Parking Manager for the Department of Transportation in the application. "Although small in scope and scale, the San Pedro Squared project was an important experiment in adaptive reuse of a small portion of the garage, which may become scalable and transformative as future parking demands shift with the rise of autonomous vehicles."

San Pedro Squared was designed by Gensler and Eaton Hall Architecture, and built by TICO Construction. The DTSJ site provides more information about the planning process for MOMENT. Read our blogpost for additional details.

[READ THE FULL STORY](#)



For more information, contact Blage Zelalich, Downtown Manager, OED.

OED VIDEOS

Third in series of San Jose live/work videos debuts

After helping to create and share video essays on San Jose's essence and the city as a workspace, OED reached out to three individuals to share their personal experience living and working in San Jose. This third video, Resident Roundtable, focuses on three very different individuals, from different businesses and backgrounds, all living, working and making their marks in San Jose.



Resident Roundtable: Life and Work in San Jose

For a description of the project and all the videos in the series, check out the blogpost, and feel free to share the videos via social media!

[READ THE FULL STORY](#)



For more information, contact [Sal Alvarez](#), Senior Executive Analyst, OED.

EVENTS

Please visit July's full event calendar. Don't miss out on these featured events.

Tabard Theatre Benefit Concert: The Essence of The Stage
San Jose Museum of Art
6.1.2019

Community Day: Maker Day
San Jose Museum of Art
6.1.2019

Symphony Silicon Valley: Beethoven's Ninth
California Theatre
6.1 and 6.2.2019

Apple WWDC 2019
San Jose McEnery Convention Center
6.3 through 6.7.2019

Broadway San Jose - School of Rock
Center for the Performing Arts
6.4 through 6.9.2019

Summer Stems & Sips
Forager Tasting Room & Eatery
6.9.2019

Women in Leadership
San Jose Museum of Art
6.13.2019

Felipe Esparza
San Jose Civic
6.14.2019

Make Music San Jose 2019
Multiple venues throughout San Jose
6.21.2019

Music in the Park
Plaza de Cesar Chavez
6.21. through 8.23.2019

La Llorona - The Weeping Woman
School of Arts & Culture @ Mexican Heritage Plaza
6.28 through 6.30.2019