

DECEMBER 2019 NEWSLETTER AT-A-GLANCE

- San Jose Development Report
- Groundbreaking for 200 Park Avenue in Downtown
- <u>500+ Students Participate in San Jose's Manufacturing Week</u>
- Living Spaces Opens in Oakridge Mall
- <u>CityDance Will Return for Another 3 Years</u>
- Events

DEVELOPMENT UPDATES

San Jose development projects update

Since August, projects submitted to the City for approval, excluding the Google project, represent 577 residential units, 1,198,082 square feet of office space, and 246,195 square feet of commercial space added to San Jose's development projects roster.

Since August, three projects with significant economic development implications have been approved: Avalon Bay West at 700 Saratoga Ave., Steven's Creek Promenade at 4300 Steven's Creek Blvd., and Bascom Gateway at 1410 South Bascom Ave. These projects represent a total of 1,389 residential units, 27,800 square feet of commercial space, and 513,500 square feet of office space.



Details on all projects are available in the online Report, and in our blogpost.

For more information on the Google project Development Appplication, visit the City's <u>dedicated</u> <u>project page</u>. To learn more about the community engagement and public meetings to be held on the project, visit the OED <u>community engagement website</u>.

READ THE FULL STORY



For more information, contact <u>Emily Lipoma</u>, Development Facilitation Officer, OED.

Jay Paul's first San Jose project breaks ground in Downtown



Google Maps look-back at the site of 200 Park Ave.

In November, developer Jay Paul of San Francisco presided over the official ground breaking at a long-neglected site on the corner of Almaden Blvd. and Park Ave. This launched construction of one of the tallest buildings in downtown, a 19story spec commercial development.

This is just a prelude to what Jay Paul Company will be doing across the street - Paul has purchased CityView Plaza, where he plans to build a block-sized mixed-use office and retail development with three 19-story towers totaling almost 4 million square feet, larger even than Apple's Cupertino campus.

At the groundbreaking for the 200 Park project, San Jose Mayor Sam Liccardo welcomed Jay Paul Company and Jay Paul himself to the city, stressing the significance of this development in the remaking of the downtown area.

"We're going to do everything we can to ensure that this is successful because this is exactly what we need in our city, this is precisely what we need in our Valley," Liccardo said. "This is a Silicon Valley that is crying out for a vibrant urban center and we are creating it now."

For more details, read our **<u>blogpost</u>**, and watch the event as **<u>reported</u> <u>by KPIX</u>**.

READ THE FULL STORY



600

For more information, contact **Blage Zelalich**, Downtown Manager, OED.

MANUFACTURING

500+ students tour San Jose manufacturers for Manufacturing Week



Manufacturing Week students touring Jabil's Blue Sky Center in San Jose.

Since 2013, Manufacturing Week has been part of OED's portfolio of activities dedicated to supporting and expanding San Jose's legacy manufacturing sector. This year we partnered with Manufacture:SJ (MFG:SJ) to manage this visible and valuable partnership of educational institutions with area manufacturers, to promote manufacturing career opportunities.

The 2019 Manufacturing Week activities in San Jose are described in our guest blogpost by Michael Erickson, Regional Director of <u>Manufacture:SJ</u>.

He notes that working with the Silicon Valley Organization and NextFlex, MFG:SJ coordinated San Jose's Manufacturing Week, October 7th through October 11th. More than 550 students from East Side Union HSD, MetroEd, Siatech, and Evergreen Valley CC participated in tours of eight advanced manufacturing companies across San Jose, bringing exposure to the sector and highlighting potential career pathways in manufacturing.

San Jose's Manufacturing Week is part of National Manufacturing Week, which started in 2012 as an effort to correct the misperceptions around manufacturing and to inspire the next generation of innovators across the US.

This year's participating employers included Jabil 's Blue Sky Center, Green Circuits, an electronics prototype and manufacturing service, Cobham, an aerospace and defense manufacturer, Vander-Bend Manufacturing, an electronics and metal manufacturer, Fetch Robotics, a logistics and automation robotics manufacturer, BD Biosciences, a manufacturer of clinical instruments and chemical reagents, Zoll Circulation, a medical device manufacturer, and Bestronics, a medium-volume, high-mix electronics manufacturing service.

READ THE FULL STORY

For more information, contact Nathan Donato-Weinstein, Business Development Officer, OED.

RETAIL NEWS

Living Spaces opens first store in Santa Clara County

Expanding San Jose's options for home décor, Living Spaces, a leading West Coast-based home furnishings retailer, opened its newest location at the Westfield Oakridge Mall.

This is the company's first Santa Clara County location and first store inside of a shopping center in the US. The Southern California-based furniture chain has gained a following for its reasonably priced, stylish home furnishings,



CM Johnny Khamis watches the preopening staff pep rally at the new Living Spaces store at Oakridge Mall



and now has 25 stores in California, Texas, Nevada and Arizona.

The grand opening was celebrated in November, and the San Jose City Councilmember for the district, Johnny Khamis, enjoyed the employee pep rally before the formal opening. "Living Spaces is a great addition to our already vibrant Oakridge Mall," Khamis said. "We are delighted to be able to welcome them to San Jose." For more details, read our blogpost.

READ THE FULL STORY

For more information, contact Elisabeth Handler, Public Information Manager, OED.

DOWNTOWN UPDATE

2019 CityDance San Jose wraps up, looks forward to another three years

CityDance San Jose was launched in 2016 after downtown employers, Mayor Liccardo and City Councilmember Peralez (D3) agreed to collaborate on an event series that would provide social activity after work for residents and employees. Planning for the event went to OED's Office of Cultural Affairs, which produced the first series with support from the Fairmont, Team San Jose and the Knight Foundation. The first season of CityDance San Jose kicked off in August, 2016 with a Salsa night, and hasn't stopped since.

The eight-week series of outdoor dance parties in Downtown's Plaze de Cesar Chavez offers professional dance instructors and live music, featuring eight different genres per season, ranging from the ever-popular Salsa that has kicked off each year, to Disco, Country Two-Step, Merengue, and even edgy genres like Hip-Hop, KPop and Vogue.

The dancing is enhanced by food and beverage options, including a beer/wine garden and, this year, Veggielution's Eastside Grown licensed street food vendors. The Veggielution contribution is part of an innovative program that has received feature coverage, like this <u>Spotlight San Jose story</u>.

Sponsors have included Adobe, Knight Foundation, Ernst & Young, Bank of America, Boston Properties, San Jose Museum of Art, and City departments of Environmental Services and Parks, Recreation & Neighborhood Services. For a sense of the event, check out <u>our video</u>.



At the end of the 2019 season, the City's producer of the event, Office of Cultural Affairs, announced the continuation of CityDance San Jose for another three years.

READ THE FULL STORY

For more information, contact Blage Zelalich, Downtown Manager, OED.

EVENTS

<u>Please visit December's full event calendar</u>. Don't miss out on these featured events.

9th Annual Gingerbread Decorating Party San Jose Women's Club 12.1.2019

> The Mighty Late Show The Caravan Lounge 12.3.2019

Haute Holiday Soiree Santana Row 12.5.2019

Facebook First Fridays San Jose Museum of Art 12.6.2019 Crafts & Brew / Build & Sip San Pedro Square Market 12.7.2019

Khatchaturian & Brahms - Symphony Silicon Valley California Theatre 12.7 through 12.8.2019

2019 NCAA Women's Cup - Soccer Tournament Avaya Stadium 12.6 through 12.8.2019

> You-Sing-It Messiah California Theatre 12.9.2019

Cirque Dreams Holidaze San Jose Civic 12.11 through 12.12.2019

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