

What is happening with the San José Flea Market?

On June 29, 2021, the City Council approved a rezoning for the flea market allowing up to 3,450 homes and up to 3.4 million square feet for commercial uses. The new zoning also requires parks and open space and five acres for an urban market.

When could the market close?

The property owner must provide a one-year notice to vendors before removing any stalls for any construction work; they cannot provide this notice before July 2023, meaning the existing Flea Market cannot close until July 2024 at the earliest.

What will happen to vendors?

A primary goal of the requirement for a five-acre market is to enable many of the existing vendors to stay in this location. Other options may include relocating to another site, with other vendors or individually.

The approved project includes \$5 million for a Vendor Business Transition Fund. The primary purpose of the Fund is to cover direct expenses that vendors experience due to redevelopment of the site, such as moving costs.

Also, the approvals included two new provisions intended to provide more certainty for the vendors about their ability to operate at the Flea Market until redevelopment occurs:

- All vendors who follow the rules and terms in their agreement to rent a stall at the market shall not be evicted prior to the planned closure or relocation of the market.
- Any existing vendor of record on July 1, 2021 can opt-in to 6-month agreements.

Where can I get more information?

Visit sanjoseca.gov/fleamarketvendors, email fleamarketsj@sanjoseca.gov or call **408-535-8181** to learn more. You can also join a mailing list to stay up to date on news, resources and announcements.



Office of Economic Development
200 E. Santa Clara St. 17th Fl.
San José, CA 95113

STAY CONNECTED

Sign Up for Updates from the City Special for Flea Market Vendors

 fleamarketsj@sanjoseca.gov

RESIDENTIAL RENTAL ASSISTANCE

San Jose's Eviction Help Center is open to assist residential tenants and landlords with the application process for pandemic-related emergency residential rental assistance.


San José City Hall, 12th floor
8-5 pm Monday through Friday


Franklin McKinley School District office
645 Wool Creek Drive, San José

Monday, Tuesday, Thursday, Friday
10am to 6pm

Wednesdays: 1pm to 8pm

For more information:

 408-975-4444

 evictionhelp@sanjoseca.gov



HELP FOR FLEA MARKET VENDORS



Esta información está disponible en español aquí:
Thông tin này có sẵn tại đây:
此連結提供繁體中文信息:
此連結提供简体中文信息:

sanjoseca.gov/fleamarketvendors

Do you have questions about the Flea Market redevelopment project, money for your business, legal or financial issues? Find out where to get help.

QUESTIONS?

Phone: (408) 535-8181

Email: fleamarketsj@sanjoseca.gov

Website: sanjoseca.gov/fleamarketvendors

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GETTING HELP FOR YOUR BUSINESS

Nonprofit organizations can provide low- or no-cost technical support to help you improve your business operations and help you grow.

GET TECHNICAL SUPPORT FOR IMPROVING YOUR BUSINESS

AnewAmerica

AnewAmerica provides training, counseling and support services to help start and grow your businesses, with an emphasis on serving women business owners. More info: anewamerica.org or 408-326-2669.

Berryessa Flea Market Vendor Association

The Association is a nonprofit organization that advocates on behalf of vendors and their families, and support the longterm viability and success of the Flea Market. More info: thebfva.org, 408-799-3541 or merchantassociation.sjfm@gmail.com.

Elevate Community Center

Elevate Community Center offers 1:1 financial counseling, financial literacy classes and legal services for entrepreneurs, including contract drafting and business formation. More info: elevatecommunitycenter.org or 408-357-9538.

Latino Business Foundation of Silicon Valley

The Latino Business Foundation of Silicon Valley helps small businesses and organizations survive and thrive. Get help on marketing and growing your business through a partnership with Santa Clara University's My Own Business Institute. More info: lbfsv.org or 408-618-8599.

Minority Business Development Agency

The Minority Business Development Agency provides general business advice and assists companies in preparing and qualifying for government contracting work and finding loans. More info: asianinc.org or 408-998-8058.

Small Business Development Center Silicon Valley

The Small Business Development Center provides one-on-one training on business topics, and personalized advice on funding (such as loans): More info: svsbdc.org or 408-385-9800.

GET FUNDING TO SUPPORT YOUR BUSINESS GROWTH

Financial assistance could include loans, which you must pay back, or grants, which you do not. Loans may have different terms and eligibility requirements.

Loans up to \$50,000 For communities in need

Community Development Financial Institutions (CDFI) are lenders that specialize in supporting under-served communities. CDFIs that you can apply to:

Opportunity Fund This nonprofit serves many types of businesses, with special loans for food-related and food-truck businesses. opportunityfund.org

Working Solutions offers a Recovery Loan ranging from \$5,000 to \$50,000, and you may qualify for special terms. workingsolutions.org, 415-780-1217 or info@workingsolutions.org

Pacific Community Ventures is a microlender that offers loans of up to \$50,000. Additionally, their advisors help businesses improve their operations. pacificcommunityventures.org/small-business-loans

Kiva You can apply for a Kiva loan regardless of credit rating or immigration status. Kiva loans are underwritten by crowdfunding. Kiva.org/about/how

TMC Community Capital offers loans between \$5,000 and \$50,000. The online pre-qualification survey will tell you if you qualify. tmccommunitycapital.org, 415-655-5419 or info@tmccommunitycapital.org

Bigger Loans

California Rebuild Fund

The State of California-backed program supports loans up to \$100,000 that can be used for general working capital. These loans carry a 4.25% fixed interest rate, and a 3 or 5-year repayment plan, with no early-repayment fees. When you apply, you will be matched to a local community lender.

Apply at: caloanfund.org

Economic Injury Disaster Loan (EIDL)

The Small Business Administration's EIDL loans can be used for general working capital up to \$2 million. They carry a 3.75% interest rate for businesses, or 2.75% for nonprofits. Terms are available up to 30 years with no pre-payment penalty or fees.

Apply at: covid19relief.sba.gov

GETTING OTHER BUSINESS HELP

DO YOU HAVE RENT, EVICTION OR OTHER LEGAL PROBLEMS?

Start Small Think Big can assist qualifying businesses with legal, financial and marketing needs: startsmallthinkbig.org, 646 863-6671 ext. 570

Santa Clara University's Entrepreneur's Law Clinic provides by-appointment advising on legal issues: law.scu.edu/elc

LOOKING FOR A JOB OR NEED HELP ACCESSING THE SAFETY NET?

work2future maintains a list of companies hiring locally and provides career coaching: work2future.org, 408-794-1234

Santa Clara County CAN assists with filing for unemployment insurance, food, or housing resources: wpusa.org/programs/santa-clara-county-can-covid-19-assistance-navigation

DO YOU WANT HELP DOING BUSINESS ONLINE?

Online webinars are available on subjects such as ecommerce and marketing.

City of San José small business webinars sjeconomy.com/why-san-jose/covid-19-guidance

San José Public Library webinars sjpl.org/sjpl-works

